

First Movers registration

Please indicate how many tickets you would like to purchase:

First Movers series* (all six remaining seminars)

No.	Date	Topic
N / A	Melbourne 9 April	Seminar 1: Standing still is not an option – why PSOs need to focus on work-life balance
N / A	Sydney 10 April	
N / A	Melbourne 7 May	Seminar 2: Secrets of successful client service – insights from four years of the BRW Client Choice Awards
N / A	Sydney 8 May	
N / A	Melbourne 4 June	Seminar 3: Incorporation, IPOs and access to external capital – the new frontier of professional services strategy
N / A	Sydney 5 June	
	Melbourne 23 July	Seminar 4: Attraction and retention – what your professionals are saying
	Sydney 24 July	
	Melbourne 13 August	Seminar 5: Sustainability and climate change – what it means for PSO strategy
	Sydney 14 August	
	Melbourne 10 September	Seminar 6: Talking price – communicating the value you deliver
	Sydney 11 September	
	Melbourne 15 October	Seminar 7: Corporate entrepreneurship and innovation in the professions
	Sydney 16 October	
	Melbourne 19 November	Seminar 8: Web 2.0 – transforming PSO marketing, communications and business development
	Sydney 20 November	
	Melbourne 3 December	Seminar 9: ROI on branding: why some firms lose out
	Sydney 4 December	

*Series Tickets are issued to the firm and are transferable to any member nominated by the firm.

Series Ticket (six seminars) \$1,490 each or \$1,190 each for three or more purchased by one organisation (GST inclusive)
Single Seminar \$295 each (GST inclusive)

No. of tickets	Price	Total
Series Tickets	\$1,490 (or \$1,190)	\$
Single Seminar	\$295	\$
Total		\$

Booking (This person will be contacted to confirm name of participants)

Full name _____ Title / Position _____

Email _____ Organisation _____

Address _____ Postcode _____

Telephone () _____ Facsimile () _____

Reservation and payment

1. Clip and post with cheque payable to 'Beaton Consulting'

Lynda Dean
Beaton Consulting
Level 3, The Como Centre
650 Chapel Street
South Yarra Vic 3141
lynda.dean@beaton.com.au

2. Book by fax (03) 9827 5800 and pay by credit card

Visa Mastercard Diners Club

Amex

Expiry date _____

4-digit code ____ _

Card number _____

Cardholder's name _____

Signature _____

Total amount \$ _____

Once completed, this form constitutes a tax invoice from Beaton Consulting Pty Ltd ABN 83 082 979 422.